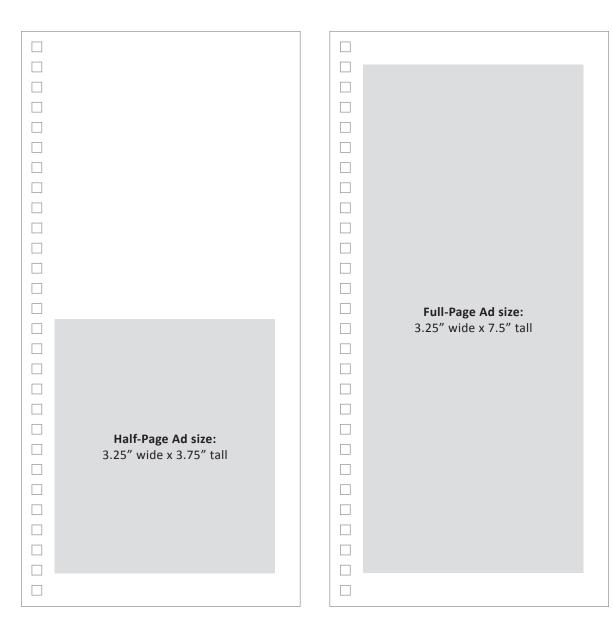# Print Advertisement Specs & Sizes

Conference Program dimensions: 4.125" wide x 8.5" tall

Half-page ad: 3.25" wide x 3.75" tall
Full-page ad: 3.25" wide x 7.55" tall

- No bleeds.

- Publication will be wire bound

- Ads should be supplied in 4-color CMYK Process **(no RGB or PMS colors)**

- All images saved as .JPG must be saved in CMYK color and at 300 dpi

- PDFs should be distilled at "Press Quality"

- We are not responsible for artwork inaccuracies if artwork provided does not meet the material requirements listed above.

Half-Page Ad size:
3.25" wide x 3.75" tall

Full-Page Ad size:
3.25" wide x 7.5" tall